

Annual Report of CBSA Year 2022-23

COURSES

Chandigarh Business School of Administration, Landran offers a comprehensive range of academic programs across various disciplines, totaling eight distinct courses. These include Master of Business Administration (MBA), Bachelor of Business Administration (BBA), BBA in Service Industry Management (BBA(SIM)), Master of Computer Applications (MCA), Bachelor of Science in Data Analytics (B.Sc. DA), AIML, Cyber Security, Master of Commerce (M.Com), and Bachelor of Commerce (B.Com).

RANKING AND AWARDS

- CBSA got 3rd rank in Punjab and 36th rank in PAN India as per Times Of India Institute Ranking Survey 2022.
- CBSA got 46th Rank in Pan India, 2nd Rank among all Private Colleges & Universities in Punjab as per India Today MDRA best college ranking survey 2022.
- CBSA got 2nd rank in Punjab among private college and universities as per Open Magazine Best College Ranking 2022.
- CBSA got 4th rank in Punjab among all private colleges and Universities. Also ranked 86 in PAN INDIA as per The Week - Hansa Research - Arts-Commerce-Science College Survey 2022.
- CBSA got 21st Position PAN INDIA, in category of “ Outstanding B Schools of Excellence “, No. 2 in Punjab in the category of Outstanding B Schools of Excellence as per GHRDC-CSR Best B school Survey 2022.

ACADEMIC ACHIEVEMENTS

At Chandigarh Business School of Administration-Landran (CBSA), academic excellence is a hallmark, evident from the outstanding results achieved by its students across diverse disciplines.

The institution takes pride in the exceptional performance of its students, with students surpassing the remarkable threshold, Merit positions were also secured by several students, showcasing their academic prowess and dedication to excellence.

STUDENTS' ACHIEVEMENTS

CBSA students have excelled in various sports, showcasing exceptional talent and securing prestigious positions in events such as Javelin Throw, Powerlifting, and Weightlifting in inter-college competitions. Their consistent success in annual athletic meets underscores their versatile abilities and dedication to achieving excellence in various sporting disciplines at the inter-collegiate level. CBSA prides itself not only on fostering academic success but also on nurturing well-rounded individuals who excel in diverse extracurricular activities, including sports, contributing to the holistic development of its student community.

At Chandigarh Business School of Administration-Landran (CBSA), students have showcased their talent and competence not only at the national level but also on the international stage. One of our student, participated in an enriching Semester Exchange Program in Belgium at UCLL, supported by a grant from the European Union.

FACULTY DEVELOPMENT PROGRAMS

- 8 Fdp's were conducted during this academic year with an aim to equip the teachers with skills and knowledge in various specialized area as required.
- 2 staff development programs are also conducted for technical and supporting staff.

RESEARCH & DEVELOPMENT

The Faculty at Chandigarh Business School of Administration-Landran (CBSA) has actively engaged in Research & Development initiatives, showcasing significant contributions across various departments. The College notably achieved remarkable milestones in the calendar year 2022 with more than 240 Books, Book Chapters, and Conference Papers, and more than 25 journal papers.

INDUSTRY ASSOCIATIONS

- CBSA has more than 35 National and International MOUs signed with organizations

CAMPUS PLACEMENTS

The School has witnessed an impressive engagement with more than 300 companies participating in the campus recruitment drives, with more than 480 placed students.